

VERMILLION'S FASTEST, MOST AFFORDABLE INTERNET OPTION IS BLUEPEAK

VERMILLION, S.D. | Aug. 23, 2022 – [Bluepeak](#) announced it has completed the vast majority of its fiber-to-the-home network expansion in Vermillion, S.D., and now offers higher speeds at better prices than any internet service provider ever has here.

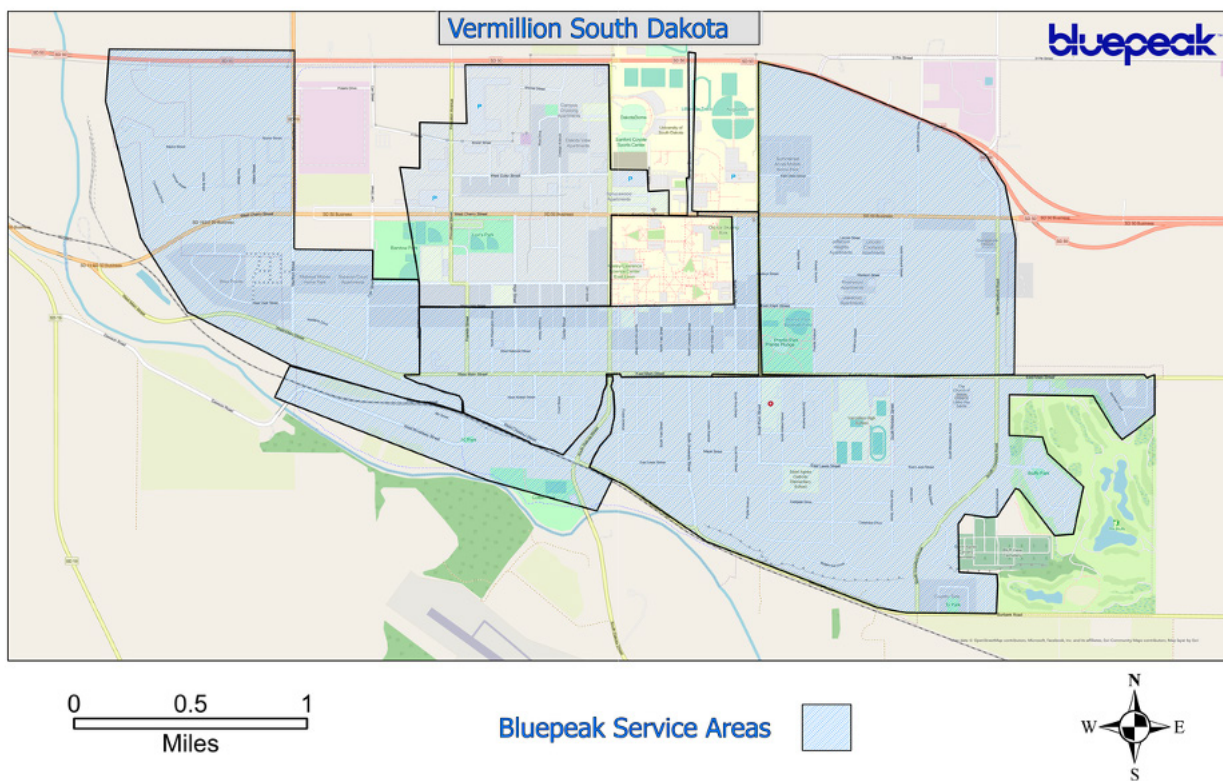
By the numbers: Vermillion residents can choose from three internet speed and price tiers:

- 1 gigabit-per-second (Gbps) for \$50/month.
- 2 Gbps for \$65/month.
- 5 Gbps for \$100/month.
- Businesses can get higher speeds at greater value too, with up to 10 Gbps and customized solutions for different business needs.

[Prices include AutoPay and paperless billing.]

Why it matters for Vermillion: That's more speed than any other service provider in town can offer. More than enough data for learning and working remotely or streaming the big Coyotes game! And with Bluepeak, there's no temporary promotional rate and no hidden fees for equipment.

Where can Vermillionaires get this service?



The map of Vermillion, S.D., depicts Bluepeak's service area for their fiber-to-the-home network. A larger .pdf file version is available upon request. Map data © OpenStreetMap contributors. Map layer by Esri.

- As depicted in the service area map, Bluepeak's fiber network now covers most of the Vermillion city limits, almost all between South Dakota Highway 50 and the Vermillion River.
- The network also covers areas around the University of South Dakota campus, Vermillion Middle and High Schools, and Jolley Elementary.
- The final stage of construction is ongoing in the area of Vermillion along West Broadway and East Broadway streets, south of West 8th and West Chestnut streets, and north of Cotton Park. That part of town is on track to have access to Bluepeak service by the end of September.

Those interested can confirm service availability at their address on mybluepeak.com.

Why Vermillion? Bluepeak believes the size of the town shouldn't determine the quality of the technology, and the good folks of Vermillion have waited too long for more, better options. In fact, according to broadbandnow.com, 12 percent of consumers in Vermillion only have access to 1 or fewer wired internet providers at their address. Vermillion also ranks in the [bottom half of connected cities](#) in South Dakota behind Jefferson, Elk Point, and Beresford.

That's why Bluepeak chose Vermillion as the place to build out their first-ever all-fiber network expansion. That means when you get Bluepeak service in Vermillion, it's always the cutting edge of fiber broadband technology built to meet users' needs well into the future.

For more information and to sign up for the latest Bluepeak updates in Vermillion, visit mybluepeak.com.

About Bluepeak

Bluepeak is building a faster, more reliable internet without the things that get in the way of great service — like red tape, hidden fees, and slow response times. Offering up to 5 gigabits of speed for residential customers and 10 gigabits for businesses, Bluepeak is a whole new ballgame — from internet to TV, to connecting every device in a home, to powering a business, Bluepeak not only provides the best fiber connections in the communities it serves, but also meets the growing needs for how its customers live.