

## FIRST BLUEPEAK CUSTOMER IN BARTLESVILLE RECOMMENDS INTERNET SERVICE

**(BARTLESVILLE, Okla.) – July 6, 2022 –** Brandi Williams, 26, has lived in Bartlesville, Okla., her whole life. In that time, she can only recall two choices for internet.

"Really, our only options are AT&T and Sparklight which used to be Cable One," lamented Williams of the alternatives in Bartlesville. "And I honestly think that might be it."

That's why she was intrigued when offered the chance to try out the newest internet service provider in town, Bluepeak. Bluepeak – who <u>broke ground</u> on an approximately \$15 million <u>fiber-to-the-home network expansion in Bartlesville</u> this March – offered her the opportunity to try out the service for free while they were doing final tests before launching the service, July 5. Williams took them up on the offer, but kept her old service for a few days too, just in case.

"I actually ran the speed test, just to compare," recalled Williams of her first few days of service with Bluepeak. "AT&T was like 50 [Mbps] and [Bluepeak] was like, 900-something [Mbps]. A big difference."

Roughly twenty times faster, to be accurate. Williams appreciated the difference, having spent the last few years – including through the pandemic – relying on internet to work remotely for an accounting firm in Tulsa, Okla. But Williams emphasized an even greater need than speed in her community.

"Definitely, customer service has been an issue in the past," Williams shared. "I think just having a good internet service with good customer service, that's affordable, would definitely be worth it to a lot of people."

Williams's impression is backed up by the findings of the American Customer Satisfaction Index's (ASCI's) Telecommunications Study for <u>2021-2022</u>. According to the study, satisfaction with Oklahoma internet service provider AT&T dropped 3 percent from 2021 to 2022. Suddenlink, another large provider in Oklahoma, had the steepest drop in the 2022 study, down 4 percent from last year, putting it last on the ACSI list, the same spot it had in 2021, as well.



Thus far, Williams reports being satisfied with her new provider's responsiveness to a brief service issue during the initial service testing period.

"They came out immediately and got everything fixed," remarked Williams. "And any time I've had questions, they were really quick to answer."

Williams' free service period is coming to an end, as Bluepeak is launching service to the rest of Bartlesville. She plans to let others know, Bluepeak fiber internet has passed her tests for speed, customer service and affordability.

"Yes," said Williams, when asked. "I would definitely recommend Bluepeak internet to others."

Those in Bartlesville looking for more information can visit <u>mybluepeak.com</u>. Residents and businesses interested in service availability or details on the construction process can sign up for updates by entering their service address at <u>mybluepeak.com</u>.

## **About Bluepeak**

Bluepeak is building a faster, more reliable internet without the things that get in the way of great service — like red tape, hidden fees, and slow response times. Offering up to 5 gigabits of speed for residential customers and 10 gigabits for businesses, Bluepeak is a whole new ballgame — from internet to TV, to connecting every device in a home, to powering a business, Bluepeak not only provides the best fiber connections in the communities it serves, but also meets the growing needs for how its customers live. Visit <a href="maybluepeak.com">mybluepeak.com</a> to learn more.